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New General Manager announced for Citizens Business Bank Arena in Ontario, California

Monday, November 7, 2016 (Ontario, California) Citizens Business Bank Arena has announced the position of General Manager has been filled. Ryan Northcott will take on the day to day duties of a General Manager as of November 7, 2016. "We are pleased to welcome Ryan to Ontario and look forward to his management with expertise in business development, marketing and event booking," said Michael Krouse, Regional Vice President of SMG Worldwide. "His experience in the entertainment industry and core strength of working in world-class facilities will ensure we meet our goals to improve content and guest experience upgrades at Citizens Business Bank Arena.

Ryan Northcott began his career in the entertainment industry in 2006 as an intern for The Arena at the Anaheim Convention Center. He worked for the Anschutz Entertainment Group and AEG Facilities for eight years in several capacities. Most recently Ryan as served as Director of Booking at the Oracle Arena in Oakland, California. He helped create a national booking platform, and is proud of doubling the concert load at the Oracle Arena within the first two years at the venue.

Knowledge of the local market is an additional benefit that Ryan Northcott brings to Citizens Business Bank Arena. Ryan was born and raised in Orange County and graduated with a BS in Business Administration – Marketing from California State Polytechnic University of Pomona. Currently he resides in San Marino with his Scottish Border Terrier, Zoe. An avid Oakland Raiders and Los Angeles Kings fan, the team at Citizens Business Bank Arena welcomes Ryan Northcott with open arms.

About Citizens Business Bank Arena

Citizens Business Bank Arena, built and owned by the City of Ontario, includes 9,500 fixed seats with additional "portable" seating risers to accommodate capacities of 11,089 for concerts, 9,736 for ice hockey or arena football and 10,832 for basketball. The 225,000 square foot venue features 36 luxury suites located on two levels and a continuous concourse hosting a variety of refreshment stands, merchandise kiosks, a VIP club and other fan amenities. **Citizens Business Bank Arena** hosts ice hockey, soccer, and a variety of other sporting competitions, concerts, family shows, special events, conventions, school and community activities as well as private events. The Arena is home to Ontario Reign, an AHL Hockey Team, and Ontario Fury, a MASL Soccer Team. Citizens Business Bank Arena is the biggest and most modern arena within the Inland Empire, an area with over 4.2 million people. It is located in the City of Ontario, California, on a 37-acre parcel located between Haven Avenue and Milliken Avenue, Fourth Street and the I-10 Freeway. **For more information visit CBBankArena.com**

About SMG

Founded in 1977, SMG provides management services to more than 240 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions and catering company SAVOR, currently serving more than 140 accounts worldwide. **For more information visit www.smgworld.com**

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